



The Carp Hills

- Second largest Natural Environment Area within Ottawa.
- Over 4000 hectares (10,000 acres) of wetlands and forests on Canadian Shield.
- Designated as a Provincially Significant Wetland Complex.
- Candidate Provincially Significant ANSI and Regionally Significant ANSI.
- Habitat for 10 Species at Risk.
- Roughly 20% owned by City of Ottawa and remainder privately owned.





Friends of the Carp Hills

- Formed in 2013.
- Volunteer-run, community-based, membership and event funded.
- Federally incorporated as a non-profit.
- We looked into the future . . .
 - Increased, unmanaged use due to population growth and adjacent new development.
- Three stakeholders:
 - Landowners private and City of Ottawa.
 - Environmentalists.
 - Users.





Our Achievements

- Stewardship agreement with City of Ottawa.
- 440 acres near Carp acquired by Ducks Unlimited Canada.
- Two trails created and managed sustainably on city land.
- Carp Barrens Trail Study in 2019.
- Conservation programs implemented.
- Citizen science projects to engage people and document biodiversity.







You can do it!

Know what your primary objective is.

- Creates focus.
- Drives your decisions.

Develop a compelling vision. Minimize your operating costs.

Use partnerships.

Leverage other organizations' resources.

Listen to and involve all voices.

- Successful stewardship needs all stakeholders involved.
- Compromise may be necessary.

Know what you're protecting.

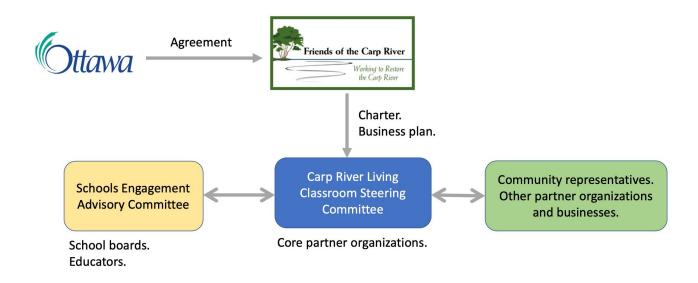


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Consider a Public, Private, Plural Partnership.



- A collaborative approach to pursuing common goals that involves the whole community.
 - Public government and government agencies.
 - **Private** B2B, retail, services, BIAs, individual corporate sponsors, individual landowners.
 - **Plural** Non-profits, community associations, Ottawa schools and school boards, colleges, universities, conservation authorities, Ottawa Community Foundation, etc.
- Local non-profit organization can take the lead role.



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